

## 课程改革：



### 快递包装实务

所属项目: 快递运营管理 (邮政快递运营管理) 项目来源: 国家项目

所属分类: 交通运输大类 > 邮政类 > 邮政快递运营管理

课程性质: 专业核心课

学时: 72

此课程暂无推荐词

参加学习

课程收藏

课程分享

2019/4/2

1705

教学大纲

课程简介

课程评价



### 仓储管理实务 巩向玮等

课程评价 ★★★★★ 0.0 (0人评价)

课程打开次数: 136235

学校: 山东轻工职业学院  
开课院系: 商务贸易系  
专业大类: 财经商贸大类  
开课专业: 物流管理  
课程英文名称: Storehouse Management Practice  
学分: 4  
课时: 56

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2.3 心怡上海仓库内布局分析

2.4 心怡上海仓常用设备及信息化技术选择

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### 条码技术与应用

课程评价 ★★★★★ 0.0 (0人评价)

课程打开次数: 10870

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# 荣誉证书

## 全国大学生条码自动识别知识竞赛

朱锦瑞同学：

参加“2020全国大学生条码自动识别知识竞赛”，成绩  
优异，荣获个人赛一等奖。

指导教师巩向玮。

特发此证，以资鼓励！



# 荣誉证书

## 全国大学生条码自动识别知识竞赛

山东轻工职业学院 巩向玮、韩云凤 同志：

您指导的作品《GS1在速冻水饺冷链物流信息系统中的应用》，参加“GS1畅想杯”  
2021全国大学生条码自动识别知识竞赛，成绩优异，荣获团体赛高职高专组银奖。

特发此证，以资鼓励。





# 荣誉证书

## 全国大学生条码自动识别知识竞赛

李新校同学：

参加“2021全国大学生条码自动识别知识竞赛”，成绩  
优异，荣获个人赛一等奖。

指导教师巩向玮。

特发此证，以资鼓励！



# 荣誉证书

第十届山东省大学生科技节—“赛冠杯”第五届山东省大学生电子与信息技术应用大赛

## 一等奖

学校名称：山东轻工职业学院

作品名称：基于QR code码和RFID技术的果蔬冷链供应链设计与应用方案

团队成员：张丹、王子龙、李军志

优秀指导老师：巩向玮、张肖



二〇一八年九月



# 荣誉证书

第十届山东省大学生科技节—“赛冠杯”第五届山东省大学生电子与信息技术应用大赛

## 一等奖

学校名称：山东轻工职业学院

作品名称：校园“IN选小店”电子商务创业方案

团队成员：曾静、张静、张金鈞

优秀指导老师：王蕾、巩向玮



二〇一八年九月



“挑战杯—彩虹人生”  
职业学校创新创业大赛

# 获奖证书

作品名称：码上有餐——条码在大众化餐饮电商线上线下的拓展应用

推报学校：山东轻工职业学院

作品奖项：2018年“挑战杯—彩虹人生”山东省职业学校创新创业大赛 三等奖

团队成员：张丹 王子龙 牛乙帆

指导教师：巩向玮 张肖 白静



证书编号：SDCHRS201803100-5



# 获奖证书

证书编号: JNDS2019GX018

张钦栋 李炳辰 王振发 于薛惠:

参加2019年山东省职业院校技能大赛(高职组)“智慧物流作业  
方案设计与实施”竞赛项目,荣获团体三等奖。特发此证,以资鼓励。

参赛院校:山东轻工职业学院

指导教师:王斌 巩向玮



二〇二〇年一月九日

## 山东轻工职业学院 2020年创新创业大赛获奖结果公示

栏目：通知公告 日期：2020年08月11日 所属部门：教务处 点击次数：129

各系（院）：

根据《山东轻工职业学院 2020年创新创业大赛通知》要求，学校举办了2020年创新创业大赛，经过系内选拔，各系共推荐24项作品参加校赛，经过专家网评等环节最终确定获奖名单：一等奖3项，二等奖5项，三等奖7项。

现将获奖结果予以公示，公示期内，如对公示内容有异议，可通过来电、来访等形式反映。

公示时间：2020年8月11日-8月13日

受理部门：教务处

受理电话：6811623 18953373536

附件：《山东轻工职业学院2020年创新创业大赛获奖名单》

教务处

2020年8月11日

附件

### 山东轻工职业学院 2020年创新创业大赛获奖名单

序号	作品名称	系部	指导老师	奖项
1	保护伞—车门安全智能预警系统	机电	李爱莲、叶彬	一等奖
2	齐之趣众创社	轻化	肖鹏业、张莉莉、陈艳	一等奖
3	手工心文创，文化传承—非遗手工艺 活态传承平台	艺术、 信息、 工商	齐潇、杨新月、石峰	一等奖
4	“乐享”大学通校园服务平台	商贸	巩向玮、杨新月	二等奖
5	扫描除醛—柠檬醛无醛防皱整理	轻化	张莉莉、张旭芳	二等奖
6	绿水青山—高活性光催化膜反应器深度处理废水	轻化	郭春芳、申万意	二等奖
7	逐梦家乡平台	机电	王乐琳、侯颖丽	二等奖
8	互联网+服装DIY设计	纺服	成澎	二等奖
9	淄博陶瓷制品跨境电商营销	商贸	庄明星	三等奖
10	社区O2O“惠清洁”网络卫生平台	商贸	宋世琳	三等奖
11	混凝土泵车出料软管 安全装置	机电	魏红、孙亚灿	三等奖
12	一站式视频应用解决商	信息	安敬鑫、赵方伶	三等奖
13	王哥录音传媒	信息	彭佼	三等奖
14	粉煤灰代替水泥新型增效剂的实验研究	轻化	郭春芳	三等奖
15	乐享美味—董小帅天猫食品旗舰店	商贸	曲晶晶	三等奖



# 荣誉证书

大学通校园共享服务平台企业（项目）：

在2020年周村区创业大赛“中国创翼”创业创新选拔赛中荣获 创新组组 **二**等奖。

团队成员：董幸儒 房现敏 王文田 张显芳

指导老师：巩向玮

淄博市周村区人力资源和社会保障局 山东轻工职业学院

二〇二〇年六月

# 荣誉证书

山东轻工职业学院 在第十一届“畅享杯”全国职业院校创业技能大赛“企业经营管理沙盘模拟赛项” 全国总决赛 中荣获团体 三等 奖。

指导教师：张德洲、巩向玮

学生：李玉尧、陈守霞、王景、秦博翔

全国电子商务职业教育教学指导委员会  
中国职业技术教育学会创业教育专业委员会  
2018年12月16日

# 荣誉证书

第十届山东省大学生科技节—“赛冠杯”第五届山东省大学生电子与信息技术应用大赛

## 一等奖

学校名称：山东轻工职业学院

作品名称：基于QR code码和RFID技术的果蔬冷链供应链设计与应用方案

团队成员：张丹、王子龙、李军志

优秀指导老师：巩向玮、张肖



二〇一八年九月

# 获奖证书

证书编号：JNDS2018GX079

李东旭 席安庆 李相顺 张丹：

参加2018年山东省职业院校技能大赛（高职学生组）“智慧物流作业方案设计与实施”竞赛项目，荣获团体三等奖。特发此证，以资鼓励。

参赛院校：山东轻工职业学院

指导教师：巩向玮 杨新月



二〇一九年一月十五日

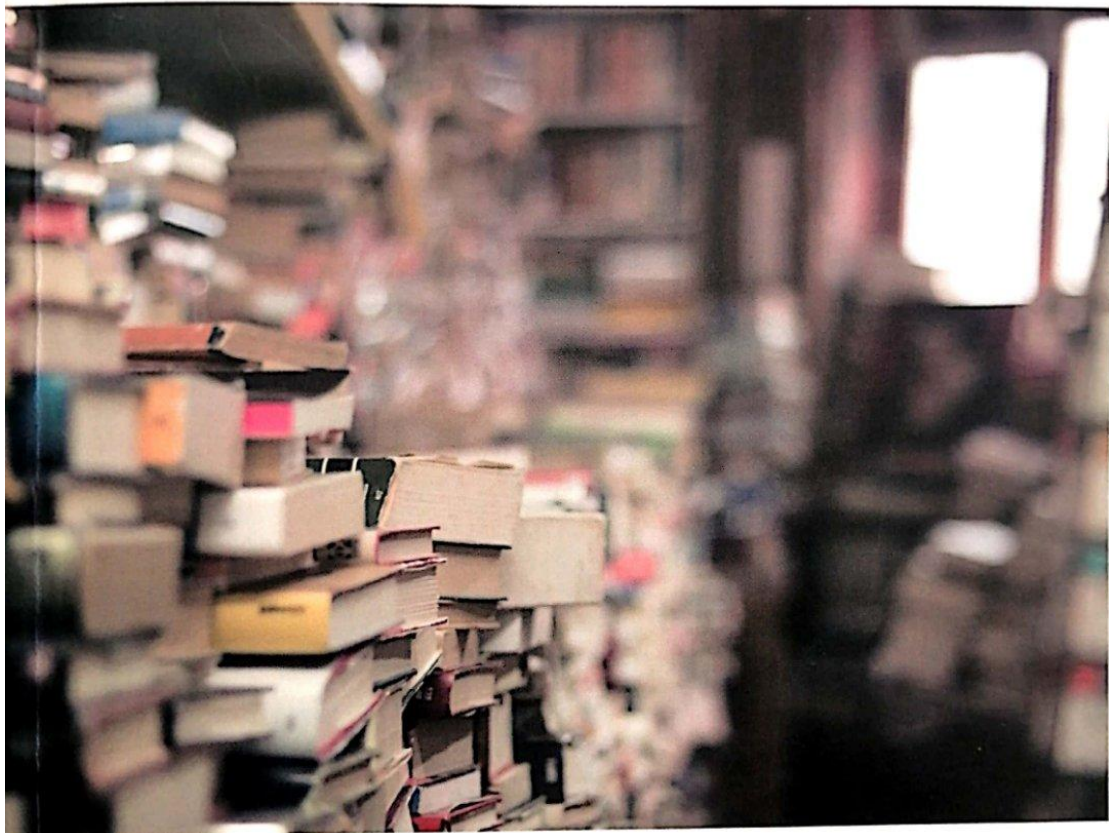




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students to participate in social practice, scientific and technological innovation and community activities. It improves students' understanding from sensibility to rationality, cultivates students' innovation ability and enhances their sense of social responsibility. The team spirit among the students is improved and the learning field of the students is widened. The application of the "four-in-one" class management model in cities across the country is shown in figure 2.

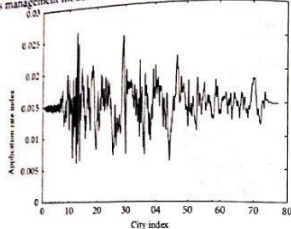


Fig.2. The Application of "Four in One" Class Management Mode in Cities of China

#### 4. Conclusion

Ideological and political education plays a fundamental role in colleges and universities. It is also of great significance and value to the growth of students. The ideological and political theory course in higher vocational colleges actually provides a good way for students in higher vocational colleges to study ideological and political. With the continuous progress of social reality and the increasing demands of the industry, people's ideology has changed accordingly. Therefore, the ideological and political education teaching in higher vocational colleges only needs to clearly set up teaching ideas, integrate teaching contents, attach importance to teaching practice and activate teaching methods. A teaching form that realizes the teaching concept, teaching content, practical teaching and teaching methods "four in one" to help students discover the joy of ideological and political. By focusing on student education and focusing on strengthening the system construction, we will continue to improve and innovate the effective way of carrying out the "four-in-one" class management model. In this way, we can meet the challenges and requirements, so as to give play to the educational functions that ideological and political education should have and achieve the purpose and purpose of ideological and political education.

#### Acknowledgement

This paper is a research project of Humanities and Social Sciences in Shandong Province's colleges and universities, project category: the research project of Ideological and political education in C-ork of 1434 runs through the whole process of higher vocational education teaching research. Topic number: J17ZC79.

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## Theoretical Exploration and Practical Analysis of Hybrid Engineering-based Talents Training Mode based on Internet Business Major

Gong Xiangwei

Shandong Vocational College of Light Industry, Zibo, Shandong, 255300, China

**Keywords:** Hybrid Engineering, Training Mode, Internet Business

**Abstract:** The cultivation of high-quality skilled personnel is the essential requirement for the development of higher vocational education and the central work of higher vocational colleges. The reform and innovation of the talent training mode of higher vocational education must clearly clarify the orientation of high-level skilled talents, highlighting the purpose of the talent training model, subject diversity, connotation level, practicality and diversity. In the practice of personnel training, higher vocational colleges can establish the concept of compound "professional ability" talent training, construct a curriculum teaching system that highlights the characteristics of regional national culture, and explore the ability-training model of "work-study combination, project-oriented". The system of "double-skilled" quality teachers and training bases

### 1. Introduction

In the 21st century, the social economy and market situation are gradually changing. As the foundation of the founding of the country, education should match the development needs of the new era, clarify the significance of the "work-study combination" talent training, and facilitate the development and reform of the talent training model. The combination of engineering and learning talents is an inevitable outcome of the development of the times. With the rapid advancement of social science and technology, the demand for talents of various companies and enterprises is getting higher and higher, which means that vocational colleges must cultivate talents suitable for the needs of enterprises to promote the development of the market. The focus of education reform needs to change from the traditional government-led education model to the perspective of market economic system demand, focusing on the relationship between student employment competitiveness and work-study combination. At present, China is continuously promoting the integration of urban and rural areas. The society is in the stage of economic reform and transformation. In order to meet the needs of development, the "Decision of the State Council on Promoting the Reform and Development of Vocational Education" clearly states that vocational education needs to keep up with the development of technology. And the adjustment of the economic structure to promote employment and re-employment services. The talent training mode combining work and study is an important measure suitable for the needs of the times, and it can provide more high-skilled, high-quality and comprehensive talents for the society. The combination of work and study is very helpful to strengthen students' vocational skills. The combination of work and study helps to further improve students' vocational skills, and is an effective channel to achieve the goal of talent training in the new era. The fundamental goal of vocational education is to cultivate high-skilled and high-quality innovative talents.

### 2. Current Situation and Problems of Talent Cultivation Mode in Engineering and Learning in the New Period

Under the talent training mode of engineering and learning, vocational education completes the transition from the degree, academic level to the core of competence. This transformation is more conducive to the cultivation of high-quality, high-skilled talents that meet the needs of enterprises and society. However, judging from the current situation of the development of vocational education in the new era in China, there are still many problems to be solved in the current

development of the combination of engineering and learning. The legal system to be improved. At present, relevant departments in China have formulated relevant basic principles and guidelines for the combination of engineering and learning talents. However, the details of the obligations and responsibilities of the various parties and stakeholders are still lacking specific security systems. And legal constraints. The imperfection of the legal system has led to a number of obstacles in the specific implementation of the talent-training model of engineering and learning, which is not conducive to the maximization of the role and value of the combination of engineering and learning. For example, in the absence of the supervision measures and incentive system of the combination of engineering and personnel training, it will directly lead to the damage of the rights and interests of stakeholders, especially in the process of students' internships, which will infringe the students' income. Similar online news reports emerge one after another. In order to obtain cheap labor, some enterprises actively cooperate with some vocational colleges and take the name of the talent training mode of combining engineering and learning, but actually achieve the purpose of cost saving. This is a true portrayal of the imperfect legal system.

### 3. Constructing the path of combining engineering and learning with talent training mode

In the new era of social development, the combination of engineering and learning talents is undoubtedly an important social system project. The professional education institutions themselves or the enterprises themselves cannot reflect the true role of this talent training model. In the new era, the construction of a combination of engineering and learning talents should be carried out from all angles. Under the leadership of relevant government departments, enterprises and schools should perform their duties to enhance the implementation and effectiveness of the combination of engineering and learning. Based on the government's perspective. First, improve the system and regulations. Drawing on the development experience of developed countries, according to the current "Professional Education Law", the relevant rules and regulations for the combination of engineering and learning talents are improved, and the nature and status of the combination of engineering and learning talents are clearly defined, so that the development of related work can be based on laws. At the same time, through relevant incentives and normative policies, the development and implementation of relevant work will be led. Second, improve the structure of teachers. The government should encourage more senior technical personnel and professional dual-teachers to enter vocational colleges. Third, the government does a good job in related services. The relevant government departments need to make every effort to create a favorable development environment for the talent training mode of engineering and learning. For example, add more targeted content to the syllabus and content, and strengthen the training and teaching points on skill-based knowledge and practical skills. The method of policy document supervision quickly solves the problems encountered in the development of the combination of engineering and learning.

Based on the perspective of the company. First of all, companies must enhance their enthusiasm for participation in engineering and learning. Through intensified propaganda and sound rules and regulations, the company is guided to recognize the importance and value of participating in the talent training mode of engineering and learning, fulfilling its own social obligations and responsibilities, and proactively providing training positions for vocational colleges. Relevant departments should establish an advanced model of the enterprise in practice, and promote more enterprises to actively participate in the talent training mode of engineering and learning through extensive publicity.

Secondly, determine the "dual subject" status of the enterprise for the combination of engineering and learning. Through the government's release of relevant incentive policies, enterprises are encouraged to integrate into the talent training model of engineering and learning in a variety of ways, including joint education, direct creation of vocational education groups, and participation in vocational education institutions. Let enterprises directly participate in the main subject areas of engineering and learning, go deep into the various links of students and education and teaching management, and further strengthen the role of enterprises in the combination of



chemical engineering and talent training. Again, promote deep cooperation between companies and schools. The strong combination of schools and enterprises can ensure that the talent training programs and specifications of engineering and learning are more targeted and more clear, and meet the development needs of the current social talent market. At the same time, between vocational colleges and enterprises, it is possible to establish a more convenient bridge of talent supply and demand information, create a sustainable development community, and create a development situation of "win-win and mutual promotion". In practice, you can take the form of enterprise-sponsored school or order training to provide students with more training venues and internship opportunities. Enterprises can put forward more opinions on the talents of the school in combination with the talent demand plan, or carry out order-based talent training.

#### 4. Practice Exploration of Talent Training Model in Higher Vocational Colleges

The combination of work and study emphasizes that students combine school learning with corporate practice, and theories are linked to reality, thus motivating students to work together and become high-quality skilled talents. This model not only has the universal law of international vocational education, but also has the characteristics of Chinese vocational education. It embodies the guiding ideology of "career-oriented, employment-oriented, taking the road of integration of production, study and research" to cultivate high-quality skilled talents needed for regional and economic and social development. Implementing the combination of work and study, on the one hand, "higher vocational colleges generally emphasize social adaptability, flexibility and regional characteristics in the professional setting, that is, according to the needs of the economic and social development of the region, especially the adjustment of industrial structure, targeted, flexibly and autonomously set up a highly adaptable profession, so that talents integrated into industry, industry and enterprise elements are more in line with social needs. On the other hand, enterprises can purposely cultivate and select the required talents, and shorten the future employees and enterprises. The running-in period reduces the cost of cultivation. In addition, the combination of engineering and learning talent training mode integrates vocational skills training and professional quality development into the student's cultivation process, paying attention to the individualized development of students, and has a personal value orientation that is integrated with specificity and adaptability, which is more in line with human development. demand. Through the cooperation between schools and enterprises, Yunnan Communications Vocational and Technical College explores the diversified talent training mode that meets the needs of the industry and meets the professional characteristics, such as order-based training, work-study combination, and project orientation. For example, the college's highway college takes advantage of the transportation industry and the school-run entity, and uses the school-run entity and the off-campus cooperative enterprise as the platform for industry-university cooperation. Based on years of practice, the road construction process is the main line. The bridge engineering project is the carrier of the road and bridge engineering technology professional "project-oriented engineering unit closely cooperates with the personnel training mode", and established a four-level practical teaching system (single-single simulation training + intramural comprehensive simulation training + production project full real training) +Danggang real environment training). This model is conducive to improving students' professional ability, method ability and social ability, and cultivating the technical application talents of the hardships of the road and bridge project, which can be "received, retained and used"; the Automobile College closely relies on the school entity and The on-campus training center combines the characteristics of "entity" and "school" to the outside and one, and explores and refines the talent training mode of "pre-factory and post-school and mission center" of automobile application technology. This model aims at capacity development. Based on the design of engineering scenes, the school-based entity and the off-campus cooperative enterprise are used as the platform, and the vehicle maintenance task is used as the carrier to enable students to complete the learning tasks consistent with the typical tasks of vehicle maintenance. The student's workplace quality and practical ability; in addition, the School of Engineering and Mechanical Engineering, through the analysis of the professional jobs, the typical work tasks and professional competence

requirements of the engineering machinery application technology profession, together with the well-known enterprises and institutions inside and outside the province, proposed the project. Mechanical application and maintenance professional "multi-certification, order training talent training mode". The model is based on the principle of service, based on the employment-oriented principle, conforms to the social and industry development requirements, and builds the knowledge, ability and quality structure of the students so that the students can achieve their learning.

### 5. Conclusion

In the new era, the combination of engineering and learning talents is an inevitable requirement for the transformation of vocational education, and it is the basic way to train high-quality, high-skilled and applied professionals. Vocational education should explore the development of a talent-training model that combines work and study. Schools, enterprises, and governments should actively integrate into them, accurately position their roles, and play the biggest role, and promote social and economic development by improving student employment. The combination of work and study talent training mode requires the renewal of ideas, and it also requires continuous practice and development. It is the optimization and comprehensive utilization of educational resources. We need to constantly try and boldly explore and innovate. Only in this way can we strengthen the combination of chemical engineering and talent training. The characteristic value makes it show the role of the times in the education reform in the new era. To construct a new path of engineering and learning talents training mode in the new era, we need to start from the three levels of government, schools and enterprises. Only in this way can we successfully complete the national "work-study combination, school-enterprise cooperation, and post-internship" talent training mode strategic guidance tasks.

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# 高职“四位一体”思想政治教育 教学专题体系的构建与实践

山东轻工职业学院 巩向玮

**摘要:**随着新时期国家素质教育改革的稳步推进,高校对思想政治教育教学越来越关注,打造适应时代发展和高校学生实际的高校思政教育模式成为目前高校教学中极为迫切的问题。文章分析了目前高校思政教育教学现状,然后探讨了“四位一体”的内涵与构建意义,最后结合实际研究了“四位一体”高校思政教育模式构建与实践方法,以供参考。

**关键词:**四位一体;高职;思政教育模式

思政教育是国家教育体系的重要组成部分,对高职院校而言,结合学生的需求和成长规律开展思政教育,才能更好地激发学生的学习潜能,提升自主学习意识并增强实践技能,为未来的就业发展等做好准备。目前高校思政教育教学还存在形式不够灵活等问题,一定程度上影响了教学成效。构建“四位一体”高校思政教育模式并不断进行内容和方式创新,是目前高校需要解决的重要问题。

## 1 高校思政教育教学现状分析

思想政治课程及课程思政等教育近几年逐渐成为高校基础教育课程的重要组成部分,目前在高校思政教育教学活动中,受到多方面因素的影响,思政教育还存在诸多的问题,主要表现在以下两个方面。

思政教育重视度不够,且软硬件教学设施不完备。目前

对于高校而言,对思政课等人文社会科学相关课程体系的建设和实践等方面有所忽视,高校对思政课教育关注度不够,没有从培育学生人文素养的角度开展全方位的思政课程体系建设,对现实国情、历史国情教育等有所忽视,此外,在教学硬件与软件设施配置等方面不足,缺乏专项资金支持,从而不利于教学活动的有序开展。

在日常教学中,无论从课程思政还是课外活动、日常教育等方面,对于思政方面的教学理论与实践结构安排失衡,实践教学模式比较单一。大部分高校在思政教学方面虽然安排完成了相关的教学课程,但是比较注重理论教学,习惯以教师为主进行知识的讲解,没有给予学生充分的自主学习空间。此外,课外及实践教学安排较少,且教学形式局限,满足于在校园内开设一些简单的实践活动等,没有结合市场需求、政策变化等及时补充相关的教学资源,构建更加丰富的实践课程体系,不利于提升学生综合素养。

## 2 目前多元文化背景下高职学生思想现状

为使课题具有针对性,2018年2月,山东轻工职业学院以17级物流管理专业学生为对象,对高职学生的思想现状进行研究,问卷分别从政治、思想、道德、身心等诸方面,调研学生的爱国主义情感、集体主义情感、理想信念、法律意识、职业理想、人际关系、身心素质等,具体如表1所示。

表1 问卷调查详情

主要问题	是否存在		你的态度		
	是	不是	坚决反对	反感	无所谓
文明班级与己无关,遇事怎么处理	68.9	31.1	53.8	43	3.2
是否会制止一些负面言论	95	5	53.1	35.5	11.6
是否校园内乱扔杂物	34.5	65.5	46.2	53.8	0
对自己职业有无规划	60.2	39.8			
公交车上不让座	25.3	74.7	23.2	76.1	0.7
受到挫败后是否会选择继续努力	70.2	29.8			
宿舍违章用电器	10.3	89.7	21.7	46.3	32
有无遇过打架斗殴?遇后怎么处理	78.2	21.8	36.2	57.6	6.2

通过这组数据可以看出,高职院校大部分学生总体有较高的思想素质,对个人利益问题态度鲜明,但对集体利益和人际关系处理方面却相对比较淡漠,一些认可的道德观念却不一定反映在自己的行动上,知与行脱节。

为解决问题,提升学生思想道德素质,教师从学生的入学教育开始,到在校理实技能培养、基地及企业实践、实习就业诸方面全程、全方位进行培养,结合学生实际从家庭、学校、企业三方,构建贯穿高职教育教学全过程的“四位一体”思想政治教育专题体系。

## 3 “四位一体”的内涵及在高校思政教育中应用的意义分析

“四位一体”从宏观上是指社会主义经济建设、政治建

设、文化建设与社会建设四位一体,在思政教育中“四位一体”是指将课堂教学、校园实践教学、社会实践教学、网络实践教学等融合起来进行综合教学的一种模式,进而打造网格化、立体化的教学体系。

加强高校思政教育“四位一体”模式构建,一方面可以打造立体化的实践课堂,从而更好地丰富教学内容,激发学生的学习兴趣,开发他们的潜能,为他们提供更多的自主学习和锻炼的机会,开拓视野,也有助于促进教学互动,全面提升教育成效。

## 4 “四位一体”高校思政教育模式的构建与实践探索

打造“四位一体”教学体系,主要从以下几个方面进行思政教育专题体系的构建与实践。

### 4.1 进行思政教学课程改革,注重课堂实践教学计划的安排和实践

在思政课教育中理论教学是基础,课堂实践教学是最重要的构成部分,教师应当在课堂上加强对实践教学模式的探索。课题组成员在课堂实践课程的设计、教学内容的安排以及多样化

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### 结语

本研究比较了不同条件下合成的聚合物PHMP涂层对SPR晶片非特异性和特异性吸附的影响。实验结果表明,较高的聚合物分子量可以同时增加非特异性和特异性吸附,本研究中,分子量为 $9.1 \times 10^4$ 的聚合物涂层具有最佳的性能因数0.657。聚合物涂层中水性HEMA基团比例的提高可以减少来自BSA的非特异性吸附,而PEMN基团比例的减少则会减少THS的特异性结合。此外,聚合物中PEMN基团的聚乙二醇链的长度增加会同时降低非特异性吸附并增加特异性吸附。最后,通过50~500 ng/mL的THS对SPR晶片的标定,证明SPR角度变化和THS浓度关系较好符合Langmuir等温方程,该涂层的制备方法在微量生物物质的定量测量领域具有潜在的应用价值。

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教学模式的应用等方面都进行了课程改革,由以前的单纯照本宣科改成了项目化教学,采用“项目驱动、任务引导”的方式开展教学,以发挥学生的主动性和创造性,鼓励他们积极参与,构建丰富的、灵活的课堂教学体系,设置更具操作性的实践课堂,从而提升学生的思想政治理论基础。在课堂教学中教师也适当地引入了当前最新的时政热点,并加强与传统文化的融合,将其引入小组合作学习、慕课、情境创设、问题教学等不同的教学形式中,提升课堂教学成效,教学取得了较好的效果。

4.2 挖掘校园资源,提升思政教育在校内实践教学方面的融合性

主要围绕思政教学开展校园实践活动,通过鼓励学生参与到一些社团活动中,加入志愿者、记者团等协会,提升他们的校园实践参与性。鼓励教师定期围绕教学内容组织学生开展小组调研活动等,设定相关的主题,引导学生利用校园资源进行整合分析和研究,在校园实践中培育他们的创新意识,还应当结合校园实践教学活动的开展相关的笔试、面试等测评活动,检验教学效果。

4.3 注重校企合作,为学生思政学习提供更多的机会

学校、教师和企业等加强合作,注重关注市场形势的变化,利用寒暑假以及业余时间加强和企业、社区的对接,围绕思政教育内容和主题等开展多元化的社会实践活动,开拓学生的眼界,也引导他们通过参与社会活动等了解市场需求,锻炼自身的能力,提升道德素养。

### 4.4 利用网络技术拓宽思政教育信息化教学路径

教师借助网络技术搭建网络实践教学平台,这样可以为不同学习基础的学生推荐针对性的学习资源,也可以通过平台的交流沟通等及时全面掌握学生的情感、学习和心理情况,设定相关的测试题目加强学生思政教育理论和实践技能的考核评价,鼓励学生加强对网络工具的学习,主动和教师沟通,这样可以形成资源共享的良好机制,此外,网络技术平台还可以搭建教师、学生以及家长等多维度的沟通模式,及时发现学生成长、学习等方面的困惑或问题,为他们的成长就业创设更加健康和和谐的氛围。

### 5 结语

总之,高校思政教育“四位一体”模式的构建需要教师和学校、社会企业以及家长等共同参与,积极努力探索,进而在形式和内容方面不断创新,打造更适合学生自身实际的教学实践体系,这样才能更好地提升学生的思政核心素养。

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课题:



## 淄博市职业教育2019-2020学年微课立项名单公告

栏目：通知公告 日期：2019年11月01日 撰稿部门：教务处 点击次数：332

各系、处室：

根据《关于举行淄博市职业教育2019-2020学年微课申报立项工作的通知》和《关于淄博市职业教育2019-2020学年微课立项名单的公示》文件精神和要求，经各系（处室）申报、校外专家盲评，我校推荐了8个微课项目足额申报市微课。经市专家评审，我校8项全部立项。

淄博市职业教育2019-2020学年微课立项名单

学校	项目名称	主持人	项目组成员
山东轻工职业学院	高职院校“建-融-播-证”创新创业教育体系研究与实践	叶 彬	杨新月、董泽建、王金柱、樊婷婷、巩向玮、高德特、王辰明、王立杰、司徒明
山东轻工职业学院	中南亚东华留学生汉语学习得研究	胡 燕	吕宁、纪静、燕峰、焦淑华、刘爱琴、董丽萍、刘莹、彭俊、韩冰洁
山东轻工职业学院	基于“京东特产·淄博馆”的专任教师培养模式改革创新研究与实践-淄博市职业教育微课研究	巩向玮	李玉红、韩鑫玮、庄明星、杨新月、李兴江、卢俊、王丽丽、张德洲、梁娟
山东轻工职业学院	高职学生《夯育课》课程改革研究	公 昆	杨永亮、李杰、孙琳霞、高立涛、李毅、王涛
山东轻工职业学院	新时代职业院校“工匠精神”职业价值观调研与工匠文化培育实践研究	张德洲	巩向玮、王丽丽、张冉、庄明星
山东轻工职业学院	“1+X”证书制度下《工业机器人技术》课程改革研究	宋福涛	李毅、邵明鑫、王金铃、石柱、潘承梅、周盼、魏红
山东轻工职业学院	高职院校参与社区教育的路径探析	梁菊红	岳颖丽、张莹、成淑、曹清武、单任强、边爽
山东轻工职业学院	课赛结合教学模式在《出纳实务》课程教学中的应用研究	安 萃	王博、国帅、孟丽红、杨琛子、张磊、刘文文、丁晓娟

附件：淄博市职业教育2019-2020学年微课立项名单公示.xls

教务处  
2019年11月1日

附件：1、淄博市职业教育2019-2020学年微课立项名单公示.xls (27K)

# 中国物流学会

## 课题立项证明

山东轻工职业学院：

贵单位提交的课题《高职“互联网商贸”品牌专业群“3-4-4”混合式工学结合人才培养模式研究与实践》（课题编号：JZW2019038，课题主持人：巩向玮，课题参与人：杨新月，韩鑫玮，何民爱，张德洲，庄明星，丁金辉）已列入“2020年物流教改教研课题计划”。希望课题承担单位及主管部门在研究经费和人员调配等方面给予必要支持，按计划完成课题研究。





# 淄博市职业教育教学研究室

## 淄博市职业教育 2019-2020 学年 微课题立项通知书

巩向玮同志：

经淄博市职业教育教科研课题专家评审委员会评审，淄博市职业教育教学研究室批准，您申报的课题“基于“京东特产·淄博馆”的专业人才培养模式改革创新研究与实践-淄博市职业教育微课题研究”，已被立项（课题编号：2019ZJGW037）。

根据《淄博市职业教育微课题暂行管理办法》的有关规定，接受立项的《淄博市职业教育 2019-2020 学年微课题申报表》即为有约束力的协议，您及所在单位须承担相应责任并执行以下规定：

1. 课题由淄博市职业教育教学研究室负责管理。
2. 接此通知后，请于 2019 年 12 月 31 日之前由单位组织专家完成开题，并按照研究周期将开题报告、中期报告、等及时报送市职教教研室课题办审核盖章。
3. 重要活动、重要变更和重要成果须及时报市职教教研室课题办。
4. 课题研究成果发表须注明：淄博市职业教育微课题+课题名称+课题编号。

淄博市职业教育教学研究室

2019 年 11 月 7 日

# 结项证书

(课题编号: SDRKX-01-2020023)

项目类别: 山东软科学研究会“产教融合研究智库专项”一般项目  
项目名称: 基于产教融合背景下的“京东特产·淄博馆”电子商务专业  
“2123”人才培养模式创新研究与实践  
承担单位: 山东轻工职业学院  
负责人: 巩向玮  
参加者: 杨新月 韩鑫玮 庄明星 张德洲 梁娟





# 淄博市职业教育研究院

## 淄博市产教融合专项课题 立项通知书

山东轻工职业学院：

你校申报的产教融合专项课题《“岗课赛证融通”背景下的电子商务专业产教融合人才培养模式探索》，已通过淄博市职业教育研究院专家评审委员会评审立项。项目编号：2021CJ904，巩向玮为该课题项目负责人，负责该课题项目执行和管理。接此通知后，请于2021年11月10日之前由单位组织专家完成开题，并根据《淄博市产教融合课题暂行管理办法（试行）》将开题报告、中期报告等及时报送淄博市职业教育研究院审核盖章。

课题由淄博市职业教育研究院负责管理。课题研究成果发表须注明：淄博市产教融合专项课题+课题名称+课题编号。如有重要活动、重要变更和重要成果须及时报淄博市职业教育研究院。联系人：王胜连，联系电话：3188701。





山东轻工职业学院  
SHANDONG VOCATIONAL COLLEGE OF LIGHT INDUSTRY

## 2017 年度院级课题立项通知

巩向玮同志：

您申报的“基于三全德育理念的思政工作模式构建”被立项为院级课题，编号：2017RW03。请您按照申报书的计划积极开展研究，按时结题。

山东轻工职业学院

二〇一八年一月

专利 1:



证书号第8581418号



## 实用新型专利证书

实用新型名称：一种物流运输用物资夹持转运装置

发明人：巩向玮;杨新月

专利号：ZL 2018 2 1246116.3

专利申请日：2018年08月03日

专利权人：山东轻工职业学院

地址：255300 山东省淄博市周村区米山路30号

授权公告日：2019年03月12日

授权公告号：CN 208593809 U

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局长  
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第1页(共2页)

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证书号 第 8581418 号



专利权人应当依照专利法及其实施细则规定缴纳年费，本专利的年费应当在每年 08 月 03 日前缴纳，未按照规定缴纳年费的，专利权自应当缴纳年费期满之日起终止。

申请日时本专利记载的申请人、发明人信息如下：

申请人：

山东轻工职业学院

发明人：

巩向玮；杨新月

专利 2:



证书号第 8557596 号



## 实用新型专利证书

实用新型名称：一种物资自动分类码放仓储设备

发 明 人：杨新月; 巩向玮

专 利 号：ZL 2018 2 1314284.1

专利申请日：2018年08月15日

专 利 权 人：山东轻工职业学院

地 址：255300 山东省淄博市周村区米山路 30 号

授权公告日：2019年03月01日

授权公告号：CN 208560526 U

国家知识产权局依照中华人民共和国专利法经过初步审查，决定授予专利权，颁发实用新型专利证书并在专利登记簿上予以登记。专利权自授权公告之日起生效。专利权期限为十年，自申请日起算。

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申请日时本专利记载的申请人、发明人信息如下：

申请人：

山东轻工职业学院

发明人：

杨新月；巩向玮